FARMWORKER HOUSING

DEVELOPMENT CORPORATION

fhdc.org















COMMUNITY SPONSORSHIP OPPORTUNITIES





We believe a home is just the beginning

ABOUT FHDC

Farmworker Housing Development Corporation (FHDC) builds housing and community assets for farmworkers, primarily Latinx immigrants and other low-income communities throughout the mid-Willamette Valley of Oregon. We believe that a home is just the beginning of what could be, and since 1991, we have strived to empower and advocate for individuals and families on their journey to move beyond the shadows of systemic oppression and to dismantle the negative social, psychological and physical effects of poverty.

Our core initiatives cover affordable housing development and acquisition, rehabilitation and asset management, and resident leadership development (Promotores). We work closely with community organizations and public entities to ensure residents have access to basic needs such as food security, health care, after school and summer youth programs, and opportunities to grow income, assets, and skills.



UNIDAD

OCTOBER 11, 2019

PRESENTING SPONSOR

\$10,000
RECEIVE ALL BENEFITS

\$5,000
TABLE, TICKETS, LOGOS, SOCIAL
MEDIA, NEWSLETTER

\$2,500 TABLE, TICKETS, LOGOS

\$1000 TABLE SPONSOR + TICKETS

COLONIA UNIDAD BENEFIT & GRAND OPENING SPONSOR

Colonia Unidad represents FHDC's first workforce housing project designed to uplift farmworkers by connecting them to workforce opportunities in a united living community open to residents of all backgrounds. This day will bring together residents and partners to celebrate with great food, drink, live entertainment, a fundraiser to support local programming, and more.

- Reserved Table
- Tickets to the event for 10 guests and / or residents
- Mention on ticket registration page
- Verbal recognition at event
- Opportunity to speak at event
- Logo Recognition in newsletter
- Logo on FHDC video shown at this event
- Recognition in at least 4 social media posts including at least 1 paid post
- Recognition in annual report
- Recognition on website
- Flyers / signage at event
- Logo on printed event program



PROMOTORES SPONSOR

BUILDING LEADERS SPONSOR

\$1,500 *5 AVAILABLE Promotores are outstanding resident leaders who are trained to become voices for their community and advocates for FHDC's mission and causes that affect themselves and their community. Each sponsorship will support their professional development training and activism in the community.

- Recognition when the Promotor you sponsor is featured on social media
- A special once a year email to FHDC supporters with an acknowledgement of your sponsorship
- Recognition in the annual report
- Recognition on the website
- Special updates with photos of Promotor sponsors

SELECT YOUR SPONSORSHIP

Colonia Unidad Grand Opening & Benefit Presenting Sponsor – \$10,000
Colonia Unidad Grand Opening & Benefit Stage and Music Sponsor – \$5,000
Colonia Unidad Grand Opening & Benefit Supporting Sponsor – \$2,500
Colonia Unidad Grand Opening & Benefit Table Sponsor – \$1,000
Promotores Sponsorship Sponsor 1 Promotor Training for a Year – \$1,500
Another Amount:

PAYMENT OPTIONS

Please send a copy of this page with your selected sponsorship and a check to:

Farmworker Housing Development Corporation 1274 Fifth St, Suite 1-A Woodburn, OR 97071

You may also pay online via credit card using our secure system: fhdc.kindful.com

Thank you! Should you have any questions please contact Executive Director Maria Elena Guerra at mariaguerra@fhdc.org