

# RAMON RAMIREZ FUND

## SPONSORSHIP PACKET

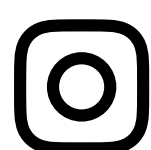


**Continuing to support thousands of working families in Oregon to achieve the pursuit of prosperity and equitable opportunity.**

**Ramon Ramirez** is a legendary leader of our collective movement in advocating for human rights for over 5 decades. His activism and leadership has been recognized locally and nationally, and his service to the community is represented in forming PCUN, Oregon's farmworker union, and as a founding member of FHDC.



[www.fhdc.org](http://www.fhdc.org)



**FHDC**

A Home is Just the Beginning

# Farmworker Housing Development Corporation (FHDC) 2024 Sponsorship Opportunities

We invite you, our valued partners, to join us in celebrating and supporting the families who feed our state and enhance the diversity of our cultural communities. Together, we can ensure our communities are safe, housed, supported, and recognized for their hard work and resilience.

To honor the legacy of our farmworker families and one of our founders, the **Ramon Ramirez Fund** provides critical support for farmworker families. Your sponsorship will:

- **Bring joy this holiday season:** Funding holiday celebrations in Woodburn, Salem, Independence, Lebanon, and Silverton for our families with food distributions, gifts for youth, and celebration events.
- **Support affordable housing:** Assist families with move-in costs and rental assistance to secure stable housing.
- **Empower communities:** Deliver financial literacy workshops and youth educational programs that break cycles of poverty and build thriving futures.

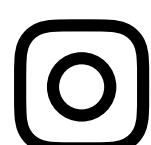
## Partner with us through one of the following sponsorship levels:

### **\$10,000 – Prosperidad Partner**

- **Custom Marketing Opportunity:** Exclusive co-branded marketing initiative tailored to your organization, including the option to feature your brand as a Matched Partner. Inspire greater giving by matching donations up to an agreed amount and be highlighted as a leader in generosity across all campaign communications.
- **Logo Placement:** Featured prominently on the FHDC website landing page.
- **Radio Mentions:** Recognition as a sponsor on Radio Poder throughout the season.
- **Social Media Promotion:** Dedicated mentions on Facebook, Instagram, and LinkedIn (5 posts and stories).
- **Email Newsletter Spotlight:** Highlight in two newsletters reaching over 1,500 subscribers.
- **Event Recognition:** Verbal recognition at all FHDC-hosted events, including holiday celebrations.



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## **\$5,000 – Libertad Sponsor**

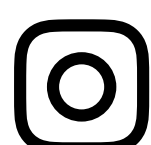
- Matched partnership mentions and placements
- Logo Placement: Prominent placement on the FHDC website landing page.
- Radio Mentions: Recognition as a sponsor on Radio Poder throughout the season.
- Social Media Promotion: Mentions on Facebook, Instagram, and LinkedIn (3 posts and stories).
- Email Newsletter Recognition: Inclusion in two newsletters.
- Event Shout-Outs: Verbal recognition at FHDC-hosted events throughout the year.

## **\$2,500 – Paz Champion**

- Logo Placement: Inclusion on the FHDC website landing page.
- Social Media Promotion: Mentions on Facebook, Instagram, and LinkedIn (1 post and story).
- Event Shout-Outs: Verbal recognition at FHDC-hosted events throughout the year

## **\$1,000 – Amistad Supporter**

- Logo Placement: Inclusion on the FHDC website landing page.
- Social Media Promotion: Group acknowledgment post on Facebook, Instagram, and LinkedIn.
- Event Shout-Outs: Verbal recognition at FHDC-hosted events.



# Why Sponsor FHDC?

With your support, we can provide safe spaces, secure homes, and welcoming communities for farmworker families. This holiday season, show them how much they are valued and respected through your generous partnership.

Let's make this season brighter for those who keep our communities thriving. Thank you for your unwavering commitment to justice, unity, and resilience.

[Please pay online here](#)

or

**Print and mail a copy of this with your sponsored amount and a check to:**

Farmworker Housing Development Corporation  
Attn: Ramon Ramirez Sponsorship Fund  
1274 Fifth St, Suite 1-A  
Woodburn, OR 97071

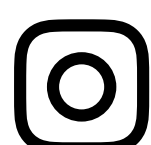
**To secure your sponsorship or for more information, please contact:**

Ramon Martinez, Communications Coordinator  
Farmworker Housing Development Corporation  
[ramonmartinez@fhdc.org](mailto:ramonmartinez@fhdc.org)

***Together, we can make a difference.***



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