# 2025 FHDC INITIATIVES SPONSORSHIP PACKAGES

# COMMUNITY BLOCK PARTY & NATIONAL NIGHT OUT

**AUG 5, 2025 - VARIOUS FHDC PROPERTIES** 

Promoting walking, biking, community health & resources for farmworkers and their families in Woodburn, Salem, Independence, and Lebanon.





## **HOMEBUYER & COMMUNITY RESOURCE FAIR**

OCT. 18, 2025 - WOODBURN HIGH



Helping families achieve prosperity through:

- Homeownership
- Foreclosure Prevention
- Career Advancement
- Community Asset Building

## RAMON RAMIREZ FUND

To honor the legacy of farmworker families and one of our founders, the **Ramon Ramirez Fund** provides critical support for FHDC families. Your sponsorship will:

- Assist in Housing move-in costs and provide rental assistance to secure stable housing
- Empower Communities: Deliver financial literacy workshops and youth educational programs



Ramon Ramirez is a legendary leader of our collective movement in advocating for human rights for over 5 decades.

Supporting FHDC families to achieve prosperity and equitable opportunity.







# SPONSORSHIP INCENTIVES AND LEVELS

Your sponsorship supports the development and preservation of affordable housing and community gathering space, housing and community services, homeownership and foreclosure prevention, youth programs, and community gatherings.

#### Incentives

Primary Promotional Placement for all Events (print, social, in person, digital)

Monthly mentions as supporter on Radio Poder Community Radio

\*Email Newsletter Features 2,000+ mailing list \*2 per event

\*Social Media Highlights and Mentions

> 3,500+ followers on Instagram, LinkedIn, and Facebook \*3 per event

Mention by emcee at event

\*Logo on related print and digital materials

Name on Annual Report 1000+ distibution

\*Table at events

FUERZA PF \$10,000	ROSPERIDAD 5,000	FLORECER 2,500	FAMILIA 1,000	SMALL BUSINESS \$500	NONPROFIT \$250

<sup>\*</sup>Number of incentives dependent on sponsorship level; please bring your own table/set-up.

#### TO SIGN UP AND PAY FOR SPONSORSHIP OR TABLE:

- 1. VISIT <u>bit.ly/FHDC-2025-sponsorship</u> or the following QR code:
- 2. PRINT + MAIL page #3 with a check, indicating sponsorship level, organization name, and contact information.





# 2025 FHDC INITIATIVES SPONSORSHIP PACKET

## Why Sponsor FHDC?

With your support, we can provide safe spaces, secure homes, and welcoming communities for farmworker families. Through your generous partnership, we can meet the needs of our communities.

## PAY ONLINE HERE

or

Print and mail a copy of this with your sponsored amount and a check to:

Farmworker Housing Development Corporation Attn: 2025 FHDC EVENTS AND INITIATIVES SPONSOR 1274 Fifth St, Suite 1-A Woodburn, OR 97071

Your Nan	ne:				
	tion Name:				
Email:					
Phone: _					
Sponsors	hip Package	Level:			
FUERZA \$10,000	PROSPERIDAD 5,000	FLORECER 2,500	FAMILIA 1,000	SMALL BUSINESS \$500	NONPROFIT \$250

To secure your sponsorship or for more information, please contact:

Ramon Martinez, Communications and Advocacy Coordinator ramonmartinez@fhdc.org



Collectively, we can create a lasting impact!