

2026 FHDC INITIATIVES

SPONSORSHIP PACKET

WHY SPONSOR FHDC?

With your support, we can continue to provide safe spaces, secure homes, and welcoming communities for Farmworker families. Through your generous partnership and philanthropy, FHDC residents and working families throughout Oregon's Mid-Willamette Valley will feel deeply appreciated. Collectively, we reach over 2,500 residents across 7 cities, and your support helps make opportunities for prosperity possible.

WE CAN CREATE A LASTING IMPACT!

To secure your sponsorship or for more information, please contact:
Ramon Martinez, Communications and Advocacy Coordinator
ramonmartinez@fhdc.org



FHDC

A Home is Just the Beginning



www.fhdc.org



SPONSORSHIP LEVELS FOR EACH INITIATIVE

Your sponsorship supports the development and preservation of affordable housing and community gathering spaces, special events, housing services, homeownership and foreclosure prevention, and youth programs.

SELECT YOUR SPONSORSHIP LEVEL

All 2026 FHDC Programs and Events Sponsor \$25,000 *All incentives listed on programs and events sponsorship pages.

2026 FHDC Programs Sponsor \$15,000 *All program incentives listed on Electrification, Promotores, and Ramon Ramirez Fund sponsorship pages.

Electrification Program Sponsor \$5,000 \$2,000

Promotores Program Sponsor \$5,000 \$2,000

Ramon Ramirez Fund Sponsor \$5,000 \$2,000

2026 FHDC Events Sponsor \$10,000 *All event incentives listed on the Resource Fair and Block Party sponsorship pages.

Resource Fair Sponsor \$5,000 \$2,000 \$1,000

Block Party Sponsor \$5,000 \$2,000 \$1,000



OPTIONS TO SIGN UP AND PAY FOR SPONSORSHIP:

Option 1: VISIT bit.ly/2026-fhdc-sponsor

Option 2: PRINT THIS PAGE + FILL OUT DETAILS BELOW + MAIL WITH A CHECK TO THE ADDRESS BELOW. Please indicate sponsorship level, organization name, and contact information.

Farmworker Housing Development Corporation
 Attn: 2026 FHDC EVENTS AND INITIATIVES SPONSOR
 1274 Fifth St, Suite 1-A
 Woodburn, OR 97071

Your Name: _____

Organization Name: _____

Email: _____

Phone: _____

To secure your sponsorship or for more information, please contact:

Ramon Martinez, Communications and Advocacy Coordinator, at:

ramonmartinez@fhdc.org



FHDC

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2026 PROGRAM SPONSORSHIPS

CONSIDER SPONSORING ONE OR MULTIPLE INITIATIVES

FHDC ELECTRIFICATION PROJECT



\$5,000

RECEIVE ALL BENEFITS

\$2,000

WEBSITE, SOCIAL MEDIA

Support the design and launch of our new e-bike share program and installation of electric vehicle chargers on two of FHDC's properties in Woodburn and Salem

Sponsorship will provide support for operating our e-bike share program to get FHDC staff, volunteers, and residents moving and using bikes safely and efficiently for better health and access to services

- Logo placement on all FHDC newsletters for a year (12)
- Shout out on FHDC's Radio Poder Program 'En Tu Casa'
- Recognition in the annual report
- Recognition on FHDC's website
- Shout out on social media
- Special updates on bike share launch

PROMOTORES PROGRAM

FHDC'S RESIDENT LEADERSHIP PROGRAM



\$5,000

RECEIVE ALL BENEFITS

\$2,000

WEBSITE, SOCIAL MEDIA

Promotores are an extension of our resident services. They are outstanding resident leaders who are trained to become voices for their community and advocates for FHDC's mission.

Sponsorship will provide support for their professional development, community health worker trainings, and community engagement.

- Logo placement on all FHDC newsletters for a year (12)
- Shout out on FHDC's Radio Poder Program 'En Tu Casa'
- Recognition in the annual report
- Recognition on FHDC's website
- Shout out on social media
- Special updates with photos of Promotores

RAMON RAMIREZ FUND



Ramon Ramirez is a legendary leader of our collective movement in advocating for human rights for over 5 decades.

\$5,000

RECEIVE ALL BENEFITS

\$2,000

WEBSITE, SOCIAL MEDIA

To honor the legacy of farmworker families and one of our founders, the **Ramon Ramirez Fund** provides critical support for FHDC families. Your sponsorship will:

- **Assist in Housing** move-in costs and rental assistance to secure stable housing
- **Empower Communities:** Deliver financial literacy workshops and youth educational programs

- Logo placement on all FHDC newsletters for a year (12)
- Recognition on the fund website landing page
- Shout out on FHDC's Radio Poder Program 'En Tu Casa'
- Recognition on FHDC's website
- Shout out on social media
- Special updates with stories of families you have helped

NATIONAL NIGHT OUT & BLOCK PARTIES

SUMMER 2026 - VARIOUS FHDC PROPERTIES



THIS EFFORT PROMOTES:

- WALKING & BIKING
- COMMUNITY HEALTH & RESOURCES FOR FHDC FAMILIES
- STRONGER LOCAL PARTNERSHIPS

\$5,000

RECEIVE ALL BENEFITS

\$2,000

TABLE, LOGOS, SOCIAL MEDIA, NEWSLETTER

\$1,000

TABLE AT EVENT

- Reserved Table
- Verbal recognition at event
- Opportunity to speak at event
- Logo Recognition in newsletter
- Recognition in at least 4 social media posts including at least 1 paid post
- Recognition in annual report
- Recognition on website
- Shout out on FHDC's Radio Program "En Tu Casa"
- Flyers / signage at event

Supporting FHDC families to achieve prosperity and equitable opportunity.

HOUSING & COMMUNITY RESOURCE FAIR

WOODBURN HIGH SCHOOL

OCTOBER 17, 2026 - 9:00AM - 2:00 PM



HELPING FAMILIES GO FORWARD THROUGH:

- HOMEOWNERSHIP
- CAREER ADVANCEMENT
- COMMUNITY ASSET BUILDING
- RESOURCES WITHIN THE COMMUNITY



\$5,000

RECEIVE ALL BENEFITS

\$2,000

TABLE, LOGOS, SOCIAL MEDIA, NEWSLETTER

\$1,000

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